



Sponsorship Program



2023/24

Our story

In January 2020, The Macedon Community House Inc. was registered as a Not-for-Profit Incorporated Association to serve the community of Macedon and Mount Macedon. A volunteer Committee of Management was formed for the purpose of securing the Council owned property at 47 Victoria St, Macedon, for ongoing use as a community facility. An MOU was signed with Macedon Ranges Shire Council (MRSC) to lease the building, as a jointly funded Building Renewal Project was undertaken to renovate and refurbish the buildings. The property commenced operating as the Macedon and Mount Macedon Community House (M&MMCH) early in 2022.

It is envisaged that the Community House will serve as an all-abilities access connection hub for our local community. A safe and inclusive place, where people of all ages can meet, get to know each other, share skills, knowledge, and mutual support. It will serve as a centralised place of recreation, creativity, learning and working, honouring the history of the land on which it stands. The House will be a place where community members collaborate to develop a program of activities, events and new initiatives that are not currently locally available. In turn, this will contribute to developing the social, cultural, and economic capital of our local community and improve its collective wellbeing.



The Committee of Management's mission:

- **Ensure that the Community House is user ready by providing essential start-up fittings, furnishings and equipment.**
- **Plan for building & land use developments at the Community House that will meet the evolving uses and requirements of user groups**
- **Provide equitable access for user groups seeking to hire space at the Community House.**
- **Auspice the development of a Community House program of activities, events, and initiatives in partnership with local community residents, groups, or organisations.**
- **Build the Association's capability and capacity to fulfil organisational requirements and comply with financial and legal obligations.**

As the above indicates, active community engagement and volunteer participation are central to M&MMCH achieving its mission.

Our beginnings

Forming the M&MMCH Committee

The Committee of Management has been busy building its capacity over the last 3 years to manage the Community House. The Committee of Management was formed in January 2020 with the purpose to save and renovate the Community House and create the necessary governance structures needed for its ongoing management. The Committee now meets regularly to discuss new projects and programming and adheres to the necessary compliance as an incorporated association by holding Annual General Meetings, publishing annual reports and meeting auditors' requirements. Our volunteers on the committee bring an array of expertise and have a strong conviction to ensure that the Community House achieves its mission for building a stronger community.



A place to call home

Revitalisation and Renovation

The initial work to save and renovate the house was undertaken when the Maternal and Child Health facility closed in 2015. The community formed a working group who were determined to stop the sale of the property (the decision was reversed in March 2019). However, as part of the bid to save the property the group committed to raising \$43,500 to contribute to the renovation project. Macedon Ranges Shire Council contributed \$161,943, with additional funding of \$158,323 provided by the Commonwealth Government. Early 2020 the group met to discuss the Go Fund Me (GFM) campaign to raise the funds by March. The group met the targets and with the council and state funding, the refurbishment of the building was successfully completed in October 2021.

In August the following year, the committee took over the lease and on 15 November 2022 the community celebrated the official opening of the Macedon and Mount Macedon Community House. The committee publicly acknowledged the local organisations, businesses and individuals who donated to the building renewal project.



Our future

Funding Challenges

The M&MMCH Committee is responsible for generating the funds to maintain the Community House and deliver programs and projects for our community. While the Committee has secured a small amount of recurrent funding from the Macedon Ranges Shire Council of approximately \$3,800, this is not enough to meet our needs.

The Committee funds its current shortfall by applying for State and Local Government grants, fundraising activities and donations from our local community and businesses. M&MMCH does not receive any State Government Neighbourhood House funding.

The Sponsorship Program will ensure we have the resources to meet our strategic objectives as outlined in our Targets for 2023/24 (this current sponsorship drive will end in December 2024). In particular the next stages of the M&MMCH Land & Building Use Master Plan Project.

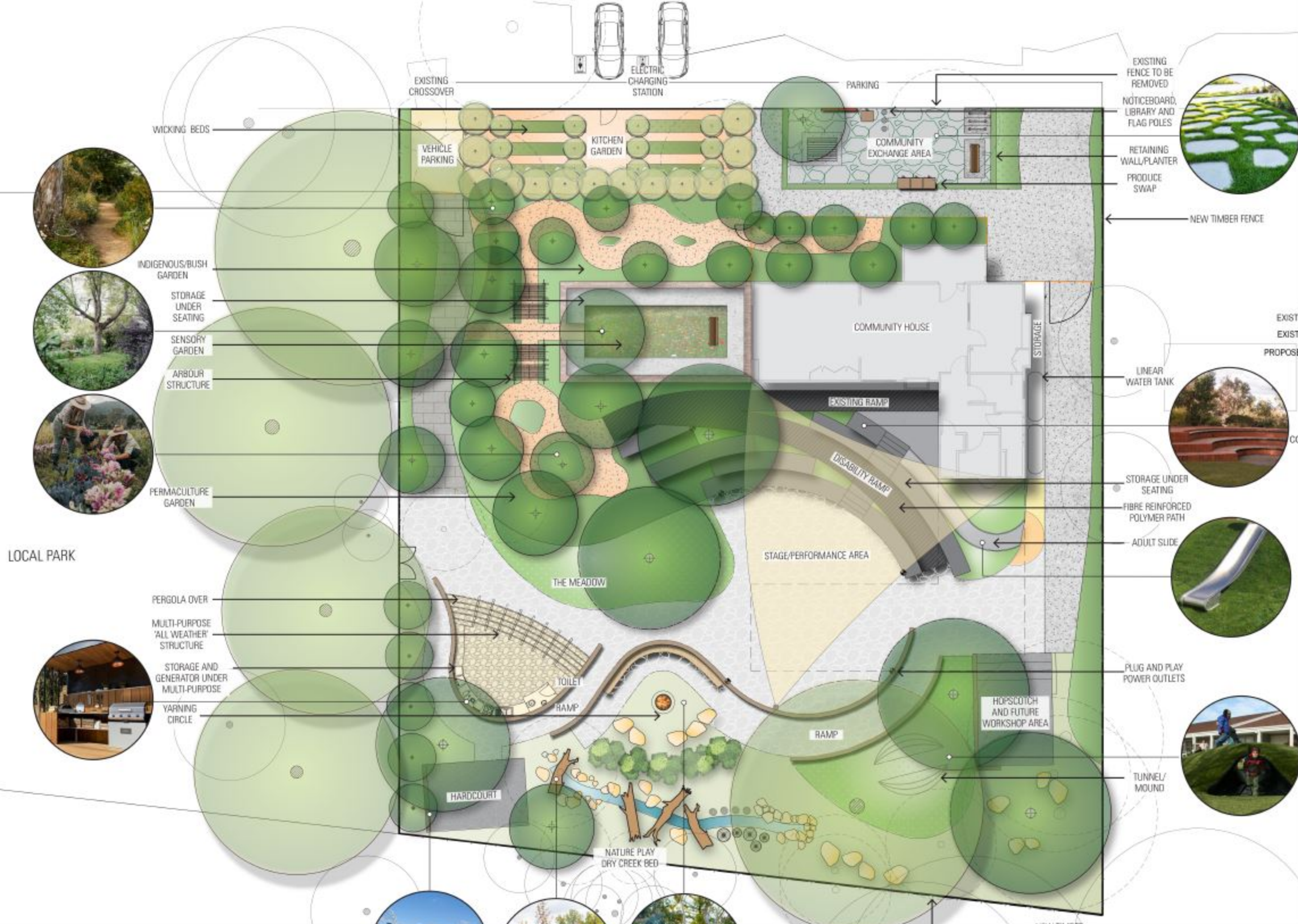
M&MMCH Land & Building Use Master Plan Project

During the building renovation project, the Committee got busy organising and consulting with the community on the external works needed to provide usable outdoor spaces for the community.

The M&MMCH Land & Building Use Master Plan was designed for the open spaces at the Community House to support the activities of our diverse user groups. Extensive community consultation facilitated by consultants Hansen Partnership was undertaken to develop the Master Plan. Central to the Master Plan design principles was to ensure equitable and all-abilities access to the Community House facilities. The Master Plan and its implementation is supported by a successful Macedon Ranges Shire Council Community Funding Scheme Grant.

The Master Plan is being used to guide a phased approach to upgrading the facility's open spaces and to support Community House programs and activities.

Macedon & Mount Macedon Community House Master Plan



Legend

- PROPOSED TREES
- PROPOSED FRUIT TREES
- EXISTING TREE TO BE RETAINED
- EXISTING TREE TO BE REMOVED
- PROPOSED GARDEN BED PLANTING
- LAWN
- CONCRETE PAVING
- CONCRETE PAVERS
- HARD PAVERS
- COLOURED CONCRETE PATH
- EXISTING FENCE
- BOUNDARY FENCE
- FIBER REINFORCED POLYMER PERGOLA
- WATER TANK
- NOTICE BOARD
- STONE BOULDER
- TREE LOG
- BENCH SEAT
- PICNIC TABLE
- BIKE RACK
- POWER OUTLETS

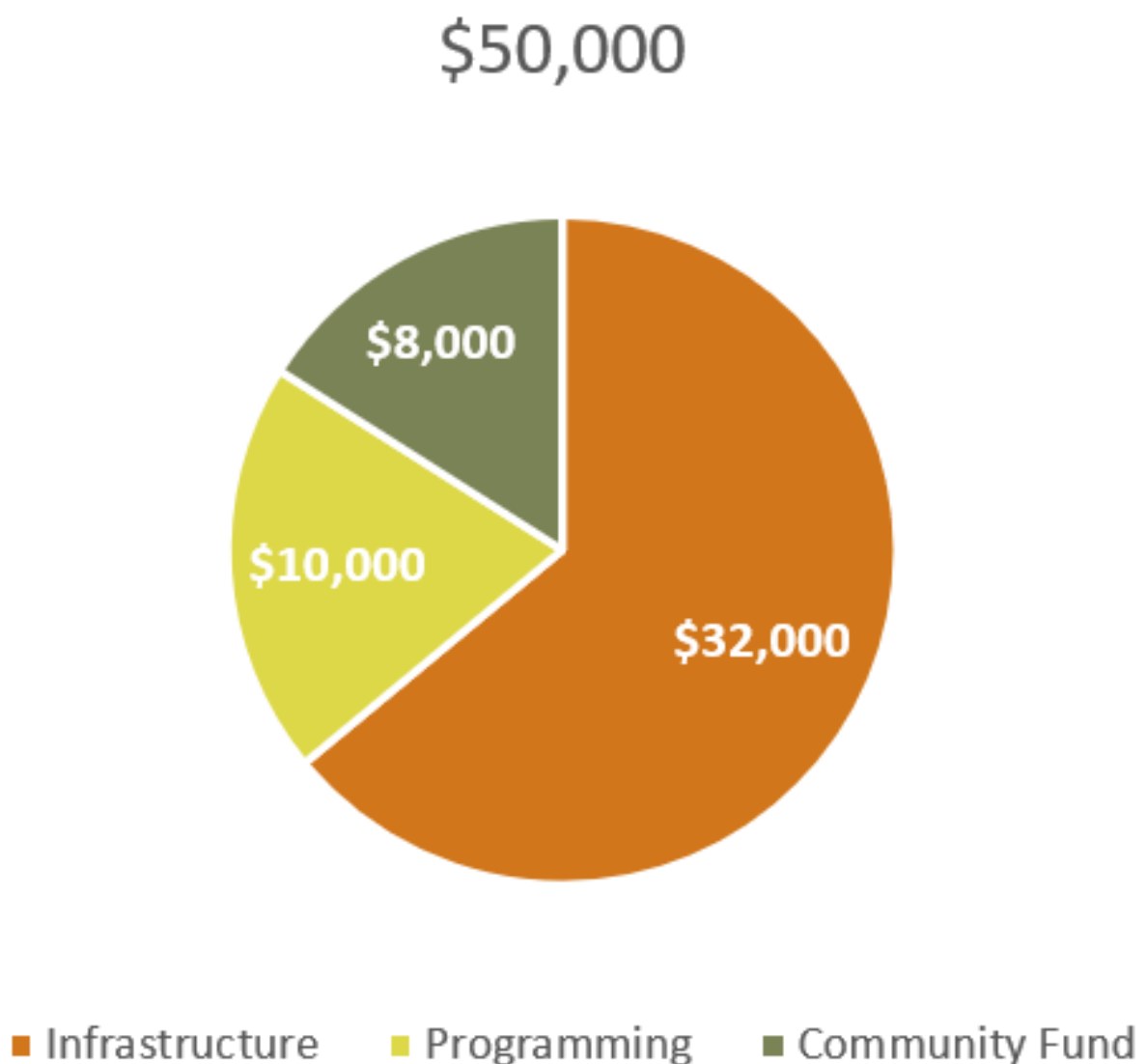
LOCAL PARK



Project Ref: 21.225
 Dwg No.: 001
 Scale: 1:200 @A3
 Date: 09.08.22
 Revision: B

Targets for 2023/24

The M&MMCH Committee has identified 3 priorities that need funding in 2023/24. These include projects that fall under Infrastructure and Programming. However, the Committee is also focused on creating a Community Fund that would allow prospective community house volunteers and self-organising groups with equitable opportunities to participate in activities at the House.



1. Infrastructure Priorities \$32,000

Contributions to the M&MMCH Infrastructure budget will support completion of the following priority projects.

Landscape Design & Construction Project (Stage 1)

Hansen Consultancy are undertaking the landscape design of Stage 1 of the Master Plan. The design focuses on spaces including: a 'welcoming' destination space, indigenous native garden, edible food permaculture garden, sensory garden, drive-way access, water capture, storage and re-use, and an additional external storage area.

Funds will be used to purchase the following materials & equipment for Stage 1: plants, outdoor park benches x 2, outdoor utility sheds x 2, fixed outdoor table & seating, wicking beds x 3, bike storage racks x 2, water tank, garden irrigation systems, notice boards and a community exchange display unit.

Kitchen Renovation Project

The M&MMCH building currently has a small kitchen suitable only for tea and coffee preparation. This project will create a larger robust domestic kitchen that will better cater for larger user groups seeking to prepare and share food.

Funds will be used to purchase and install the following items: oven, hot plates, dishwasher, kitchen exhaust unit, and kitchen cabinets. Funds will also cover the tiling and painting.

Start-Up Equipment, Furniture & Fittings Project

The M&MMCH Committee secured grants and donations to ensure the Community House is fit for purpose. The Committee has acquired some of the needed resources but is looking to add to its fit out.

Funds will be used to purchase and install the following: fly wire screens, TV antenna, double glazing of windows, Arti-tech internal hanging system, external blinds, room divider etc.

2. Programming Priorities \$10,000

Contributions to the Community House programming budget will support existing programs and enable the range of programs offered at the Community House to expand as we respond to community needs (examples of existing and possible programs are listed below)

Existing Programs

Playgroup

This provides 14 families the ability to participate in the twice weekly play group sessions.

Introduction to Permaculture Course

Community members will have the opportunity to participate in one of the four 'Introduction to Permaculture' courses conducted at the house.

Craft Mornings

This provides local crafters with a venue to socialise, share their expertise and work on their own projects.

Community Choir

M&MMCH will facilitate monthly meetings for a local community choir to access the space.

Possible Future Programs

Movie Afternoons

This provides an opportunity to connect with others in the community to view a monthly movie.

Barista Training

This will enable young people under 18 to participate in a barista training program.

Digital Essentials

This will provide the funding to engage an IT expert 4 times a year to assist locals use their devices and provide IT troubleshooting advice.

Craft Studio Workshops

Community members will have the opportunity to participate in workshops conducted at the house.

3. Community Fund Priorities \$8,000

Contribution to the Community Fund budget will support the provision of equitable opportunities for volunteers and self organising groups to use the facilities and engage in activities at the Community House. In addition, this fund will support the volunteer management committee to purchase professional services, such as administration, accounting, ICT, project management, auditing and compliance as required.

Some of the initiatives that would benefit from the Community Fund include:

Gardening Volunteer Training

Twenty community members will be recruited to participate as gardening volunteers. They will have the opportunity to undertake the 'Introduction to Permaculture Course' and contribute a minimum of six hours supervised voluntary gardening at the Community House.

Community Library

Community members can drop in for morning tea and a chat, pick up a book from our community library and join other locals 'working from home' at the Community House.

Volunteer Food Handling Training

Community members will be recruited as volunteers to run the food stalls at events that contribute to funding Community House operating costs. The volunteers will have the opportunity to receive food handling training.

Hire for Self-Organising Groups

Self-organising groups will be assisted to meet hiring costs associated with booking the Community House for regular meetings.

Professional services for the M&MMCH Committee

The M&MMCH is currently managed by volunteers with a range of skills and professional backgrounds. This fund would fill the gaps in professional services and skills required to support Community House initiatives and to meet our compliance obligations as a not-for-profit community organisation.

Sponsorship 2023/24

This current sponsorship drive will end in December 2024.

Platinum \$10,000



Benefits

- Recognition on the M&MMCH home page
- Logo on apparel merchandise (eg. caps & t-shirts)
- Press release of sponsorship
- Recognition banner at the entrance to the M&MMCH that can also be used at events
- Recognition on any project posts via socials (link to business)
- Recognition on the individual project page
- House hire fee hire (4 hours) waived for one function per year (consistent with the values & objectives of the M&MMCH)
- Sponsorship list in the Annual Report (including logo)
- Sponsorship list on webpage (including logo)
- New sponsors for the month listed on bimonthly newsletter with links to businesses where appropriate

Gold \$5,000



Benefits

- Recognition plaque at the entrance to the M&MMCH (A5)
- Recognition on any project posts via socials (link to business)
- Recognition on the individual project page
- House hire fee hire (4 hours) waived for one function per year (consistent with the values & objectives of the M&MMCH)
- Sponsorship list in the Annual Report (including logo)
- Sponsorship list on webpage (including logo)
- New sponsors for the month listed on bimonthly newsletter with links to businesses where appropriate

Sponsorship 2023/24

Silver

\$2,500



Benefits

- House hire fee (4 hours) waived for one function per year (consistent with the values & objectives of the M&MMCH)
- Sponsorship list in the Annual Report
- Sponsorship list on webpage
- New sponsors for the month listed on bimonthly newsletter with links to businesses where appropriate

Bronze

\$1,000



Benefits

- Sponsorship list in the Annual Report
- Sponsorship list on webpage
- New sponsors for the month listed on bimonthly newsletter with links to businesses where appropriate

Our Commitment to our Sponsors

The Macedon & Mount Macedon Community House will show appreciation to our sponsors by the benefits provided in the Sponsorship Program. In addition, the M&MMCH committee will provide a summary account of all sponsored projects to the sponsors at the conclusion of the financial year. This will detail expenditure and how the funds have been spent and what we have achieved with your help and support.





Join our sponsorship program today!



MACEDON & MOUNT MACEDON
**COMMUNITY
HOUSE**

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